

# R The Whole Tooth

from Behind the **Big Red Door...**

JUNE 2022

wrexhamdentist.co.uk



## smile<sup>lign</sup> Saturday

Our first Digital Smile Day was a great success with patients and some new faces experiencing first-hand the remarkable benefits of Smilelign clear aligner technology. "The idea to host a Digital Smile Clinic came about because we wanted to pass on Smilelign's brilliant offer to as many people as possible", says our Smilelign Provider Dr Anwen Hooson. Everyone that attended received a consultation and digital scan. We can't wait for patients to see their proposed new smiles in full 3D glory.



## Back in the saddle



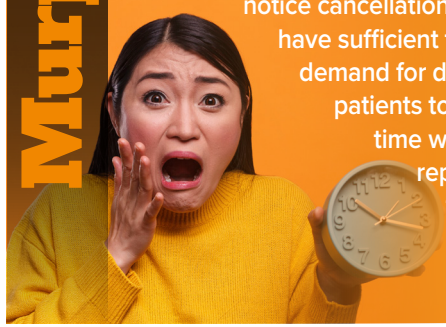
This September Dan will be taking part in a charity bike ride across Spain covering 500 miles in 5 days. The group will cycle across Northern Spain from Bilbao to Sitges, raising money for DentaID UK to purchase a vital mobile dental unit to provide dental access for the most vulnerable people in our communities. **Dan will keep us updated on his training progress here.**

## Murphy's Law

It's the day of your dental appointment, you've filled in your forms online, you have checked the reminder texts and you are heading out of the door to your appointment when... something unexpected happens; lost car keys, medical emergency, pick up call from school. We have all fallen victim to Murphy's Law and such rare instances are unavoidable.

**However, Since April 2022, we have lost 62 hours of appointment time through patients not turning up to their appointments and a further 45 hours lost for appointments cancelled at such short notice we were unable to fill them.**

That's a lot of cases of Murphy's Law. Patients on our short-notice cancellation list can only fill spaces if we have sufficient time to re-offer the slot. With demand for dentists so high, it is unfair of patients to waste valuable appointment-time which is why those that repeatedly short-notice cancel or fail to attend are removed from our practice list. So, if Murphy's Law strikes please let us be the first to know.



## In the Spotlight Emma

Emma is one of our three Dental Therapists and has been at Ruabon Road since 2017. 'Having other therapists in the team to bounce off is great because we can share ideas, and discuss latest techniques.' Emma enjoys the scope of dental therapy and has a particular interest in composite bonding. She has recently attended a totally composite course and a masterclass run by Dr Monik Vasant of the prestigious Fresh Dental Institute and has enrolled on their post-graduate diploma in aesthetic dental therapy. 'I have always loved working with composites and enjoy seeing the amazing final results and reactions of thrilled patients. The demand for cosmetic dental therapy is huge as everyone wants to improve their smile and I am fortunate that in a progressive practice like Ruabon Road I can apply my newly acquired skills to carry out complex composite treatments and create even more beautiful smiles.' **Follow [instagram.com/emma\\_dental\\_therapist/](https://www.instagram.com/emma_dental_therapist/)**

**Brand New Brand!** A new teeth whitening system is now available at Ruabon Road producing incredible results. Full details on Boutique whitening can be seen on [boutiquewhitening.com](https://www.boutiquewhitening.com)

